



Conecte su empresa a Europa

Enterprise Europe Network Canarias

INSTRUMENTOS FINANCEIROS COMUNITÁRIOS PARA A INVESTIGAÇÃO E
DA INOVAÇÃO
NAS REGIÕES ULTRAPERIFÉRICAS

Ponta Delgada, Azores
22-24 September 2010



A “Small Business Act” for Europe

- **Objectives**
 - Anchor the “Think Small First” in policy making
 - Encourage SME growth
 - Set principles and concrete measures
- **Policy areas**
 - Simplify the regulatory framework
 - Improve SMEs’access to single market
 - Ensure better access for SMEs to public procurement
 - Improve SMEs’access to finance and innovation
 - Promote entrepreneurship, skills and mobility
 - Make sustainability real for SMEs
- **Adoption foreseen in June 2008**

CIP: 2007 - 2013

Entrepreneurship & Innovation (EIP)

€ 2.166 million incl.
€430 for ecoinnovation

Intelligent Energy Europe (IEE)

€727 million

ICT Policy (ICT)

€728 million

CIP Implementation

- **Financial instruments**
- **Innovation activities**
 - Innovation scoreboard + sectoral and regional watch
 - Promotion of clusters
 - Support for innovation in services
- **Enterprise Europe Network**
 - Providing information on EU legislation
 - Facilitating access to EU programmes (FP7)
 - Promotion of business cooperation
 - Feedback to the Commission

Enterprise Europe Network : a network of excellence

- **The largest European network** offering high quality services, mainly to the benefit of SMEs
- For the first time ever, **all major players** of the business support community join forces to offer a one-stop service for enterprises
- Implementation of the '**No-wrong-door**' principle
- **The broadest** range of **tailored services** for SMEs in the EU and beyond

Key facts in a nutshell

- Start: early 2008, **long-term perspective** until 2013
- **More than 554 organisations** involved in the EEN In EU 27, European Economic Area (Norway, Iceland), Candidate Countries + other third countries...
- More than **4.000 experienced staff**
- **4.000 local events** expected to be organised on SME-related topics
- **320 million €** Community contribution

Objectives

- **Integration** of innovation and business development support for SMEs, relying on the strengths of the **former EIC network** (since 1987) and the former **IRC network** (since 1995)
- **Increase synergies** among all network partners through the «no wrong door concept»
- **Complementarities** with other relevant service providers
- Becoming **The** network for the whole EC to communicate and work with SMEs.
- **Two-way communication**; the feedback from the SMEs will be a valuable contribution to form the Commission's SME-policy in the future

Services

- Facilitating SMEs' awareness raising and access to information on Community legislation and programmes and promotion of SMEs' participation in them
- Making SMEs the sounding board for possible future EU policies through feedback functions
- Disseminating best practices, innovative ideas
- Helping SMEs to expand to new markets, to find cooperation partners, to fully exploit the opportunities of the internal market
- Facilitating technology and knowledge transfer, partnership building between the various actors, innovation services
- Stimulating the capacity of firms to innovate

Enterprise Europe Network (I)

- 2,5 Millions of companies
- Support organisations from 44 countries

UE

- | | |
|-------------|------------------|
| •Alemania | •Hungría |
| •Austria | •Irlanda |
| •Bélgica | •Italia |
| •Bulgaria | •Letonia |
| •Chipre | •Lituania |
| •Dinamarca | •Luxemburgo |
| •Eslovaquia | •Malta |
| •Eslovenia | •Polonia |
| •España | •Portugal |
| •Estonia | •Reino Unido |
| •Finlandia | •República Checa |
| •Francia | •Rumanía |
| •Grecia | •Suecia |
| •Holanda | |

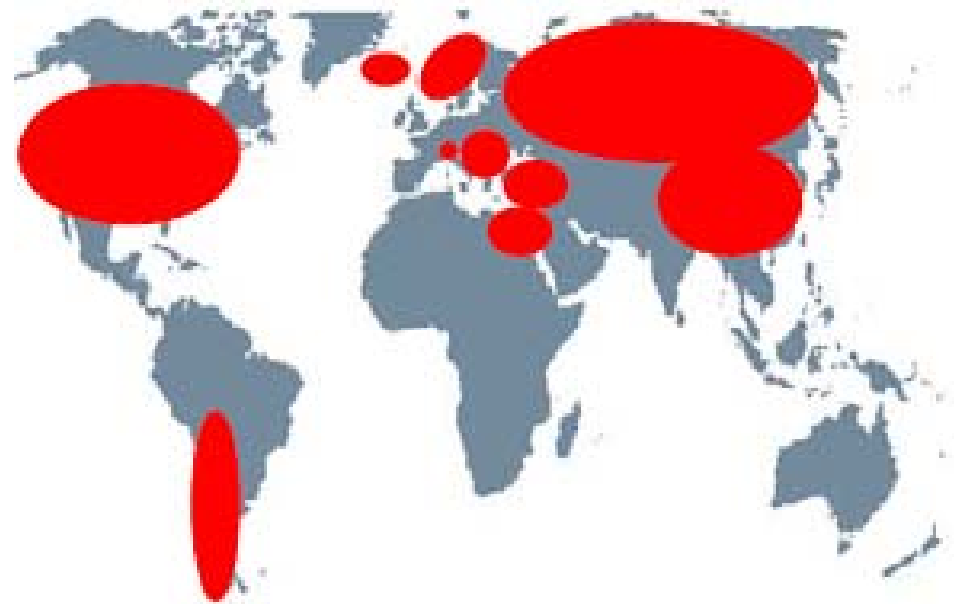


Enterprise Europe Network (II)

- Support organisations from 44 countries

- Antigua República Yugoslava de Macedonia
- Armenia
- Bosnia y Herzegovina
- Chile
- China
- Croacia
- Egipto
- Estados Unidos
- Islandia
- Israel
- Montenegro
- Noruega
- Rusia
- Serbia
- Siria
- Suiza
- Turquía

No UE



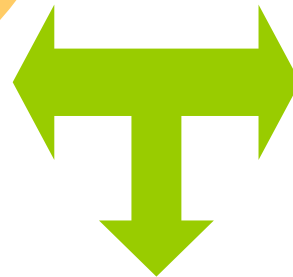
Enterprise Europe Network Spain

Enterprise Europe Network Canarias | Septiembre 2010



9 consortium in Spain

PRECEDENTS



Enterprise Europe Network Canarias

Gobierno de Canarias, by:

- **Dirección General de Promoción Económica** (coordinator)
- **Instituto Tecnológico de Canarias S.A.** (partner)
- + ***With the support of more than 14 organisations***

Consortio:



Consejería de Economía
y Hacienda
Dirección General de
Promoción Económica



Colaboradores:



Information and Advice

Our experts can help and advise companies on EU issues so diverse as intellectual property, going international, or law and standards.

- Telephone
- E-mail
- In person
- Web



Information and Advice

By this products:



**Boletín
Digital
Europeo**



**Revista
Infoactis**



**Alerta
Informativa**

Information and Advice

Día del Emprendedor 2008,2009 y 2010



With the support of:



Information and Advice



***Jornada para fomentar la mejora
de la competitividad e innovación
de la empresa canaria***
(Diciembre 2008, Gran Canaria)

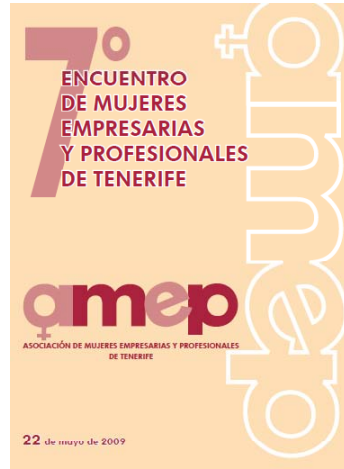


***Sesión Informativa
El Sistema de Incentivos
Regionales***
(Mayo 2009, Gran Canaria,
Tenerife)



***Jornada Las empresas de economía
social: una alternativa ante la crisis
económica***
(Marzo 2009, Gran Canaria)

Information and Advice



**7º Encuentro Mujeres
Empresarias y
Profesionales de Tenerife**
(Mayo 2009, Tenerife)



**I Jornadas Abiertas
Emprendedores e Innovación
URBAN** (Octubre 2009, Gran
Canaria)



Impulsa tu futuro



Information and Advice



Regiones Insulares: Desafíos y Perspectivas en la UE 2020.

25-26 Marzo 2010, Santa Cruz de Tenerife

Las empresas canarias ante la directiva europea de servicios

Maspalomas, Gran Canaria

22 Febrero 2010

Going international

Business Cooperation Missions



Business meetings with canary companies and companies from other European countries.

Internacional events and Brokerage Events



Meetings bis to bis among entities that take place in the frame of an international event.

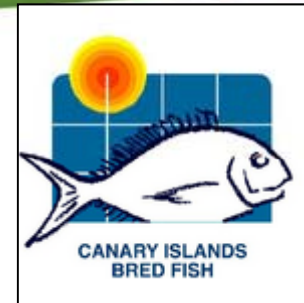
Going international

International Events



- **Misión comercial inversa con empresas de Dinamarca** (Mayo 2010, Lanzarote)
- **Feria Fruit Logística** (Febrero 2010, Berlín, Alemania)
- **Feria Prowein** (Marzo 2009, Düsseldorf, Alemania)
- **Feria IPM (Plantas y Flores)** (Enero - Febrero 2009, Alemania)
- **Feria Fruit Logística** (Febrero 2009, Berlín, Alemania)
- **Feria IPM (Plantas y Flores)** (Enero 2008, Essen, Alemania)
- **Misión empresarial y de estudio de las instituciones de la UE** (Junio 2008, Bruselas)
- **Misión empresarial del sector de industrias culturales a la feria MIPTV 2009** (Marzo - Abril 2009, Berlín, Alemania)
- **Misión empresarial de los Vinos de Lanzarote a Düsseldorf** (Diciembre 2009, Alemania)
- **European Seafood Brokerage Event** (Abril 2009, Bélgica)

Going international



Dylcan, S.L.



Pemarka, S.L.



FERIA FRUIT LOGÍSTICA 2010
Berlin, 4-6 Febrero 2010

Transnational Technology and Knowledge Transfer

- Technology offers and request from Canaries.

14.000 cooperation profiles publish in our website

16 Canarian Technologic Offer publish

10 Canarian Technologic Request publish

- Technology partner search.

3 Technologic Partnership Agreements

- Participation in international events. Promotion of local SMEs and organizations.

15 Canarian companies participaiting

08 ES 22C4 0IVL
Production of
**artificial volcanic
rock** from the natural
components.



Promotion of local SMEs, participation in FP7 projects

- Promotion of new projects. FP7 and CIP.

14 Research Partner proposal 7PM, dissemination.

- Identify and promote project ideas.

21 Canarian companies participants in european projects

- Identify local organization, for participating in FP7 projects.



Nivaria
Cenit Geo company



ITC
GOBCAN
DOBONTECH



ITC
FULP
FEULL



PROGRAMA
MAC 2007 - 2013
Cooperación Transnacional



ULPGC – Facultad Veterinaria



Enterprise Europe Network Canarias | Septiembre 2010

Enterprise Europe Network Canarias Results in 30 months



Enterprise Europe Network Canarias | Septiembre 2010

Enterprise Europe Network Canarias Results in 30 months

Enterprise Europe Network Canarias | Septiembre 2010

Enterprise Europe Network Canarias Results in 30 months



International Technology Transfer Event (Brokerage Events).



EGÉTICA-EXPOENERGÉTICA Valencia, Noviembre 2009

1. Builtech ingeniería
2. Dobon's Technology
3. Fuersol Canarias
4. Alondra
5. ULL
6. ITC



19-21 Mayo
2010

Feria Internacional de
Energía y Medio Ambiente.

1. Constante Solar

MURCIA FOOD'09 Murcia, Octubre 2009



1. Montesano
2. Dimerca
3. Argodey Fortaleza
4. ULPGC
5. Envastick
6. La Palma miel
7. ITC

future match
CeBIT

2.-4. MÄRZ 2010
IN HANNOVER



FUTURE MATCH. CeBIT 2010 Hannover, Marzo 2010

1. E-pyme
2. Nivaria Innova

Thanks for your attention

For more information:

<http://www.een-canarias.org/>

<http://www.enterprise-europe-network.ec.europa.eu>

